

Juan Alberto Cadavid Meneses

Technical Product Manager | AI-Enabled Prototyping



PROFESSIONAL PROFILE

Technical Product Manager with 8+ years leading product strategy and delivery, and 13+ years in software. Built and launched SaaS subscription businesses from zero in LATAM, including go-to-market, pricing and enterprise rollouts (Avianca). Strong in data-heavy products (Power BI, SQL), Agile execution, and AI-enabled rapid prototyping to accelerate discovery. Experienced working with distributed engineering teams across time zones.

SELECTED IMPACT

- Launched a SaaS subscription business model from scratch (BioTime Cloud), converting a license-only operation into recurring revenue across LATAM.
- Led end-to-end enterprise implementations for clients including Avianca.
- Cut design and iteration cycle time by ~60% through AI-assisted rapid prototyping.
- Reduced KPI reporting time by 40% by designing Power BI dashboards and Azure DevOps reports.

EDUCATION



Bachelor

Jose Miguel de Restrepo y
Puerta
2009



Professional systems

SENA
2011
Completed



System Engineering

UNAD
(Not Completed)
2015

ACADEMIA DE IDIOMAS SMART

PROFESSIONAL EXPERIENCE



Product Manager at iQor

Since Jan 2024 - Present

- Facilitated Agile ceremonies (Sprint Planning, Backlog Refinement, Retrospectives), improving team delivery speed.
- Designed Power BI dashboards and Azure DevOps reports, enabling real-time tracking of KPIs and reducing reporting time by **40%**
- Supported the Product lifecycle end-to-end, ensuring **on-time delivery** of features and enhancements.
- Created and optimized product roadmaps and effort matrices, improving resource allocation efficiency.
- Developed workflows and prototypes with AI-powered platforms, reducing design iteration time by 60%
- Researched emerging technologies to drive automation initiatives, delivering process optimization projects with measurable ROI.
- Produced clear, concise product documentation, improving onboarding time for new team members by **35%**.

ZKTeco – Chinese Multinational

Product Manager

Jul 2019 - Aug 2023

- Led the launch and market penetration of **SaaS and on-premises Time & Attendance** and **Access Control** solutions, driving adoption in the local market.

B2 – Completed

OTHER COURSES

Product Management Course

Virtual platform Platzi
Completed

Scrum Professional Course

Virtual platform Platzi
Completed

- Defined go-to-market strategies and managed the marketing plan, achieving measurable growth in software license and SaaS subscriptions.
- Coordinated with headquarters to assess market demands and implement new features in upcoming software releases, ensuring alignment with customer needs.
- Acted as QA Tester for all new features and releases, guaranteeing quality and functionality before deployment.
- Designed and delivered **training materials, advertising assets, and audiovisual content** for brand awareness and technical enablement.
- Developed a new business model for the Time & Attendance solution, improving scalability and revenue streams.
- Managed the **product roadmap** and collaborated daily with the development team in China to deliver high-impact software projects.
- Created detailed **user stories** from customer feedback, accelerating feature development and improving user satisfaction.
- Represented the company in **trade shows, webinars, and live events**, strengthening brand presence and customer engagement.

LANGUAGES

Español: Nativo

English: B2

REFERENCES

References available upon request.

PROFESSIONAL EXPERIENCE

SiboAvance S.A.S

Project Management

2016 – 2019

- Directed project budgeting, approval processes, and financial tracking to ensure profitability and cost control.
- Managed the full software development lifecycle, resolving technical issues and aligning deliverables with client expectations.
- Led cross-functional project teams, overseeing work plans, roadmaps, and milestone tracking.
- Defined sprint tasks, software requirements, and KPIs to measure performance and delivery quality.
- Conducted QA testing on proprietary payroll and time attendance platforms, ensuring accuracy and compliance before release.
- Delivered training sessions for clients and internal teams on system functionalities, boosting user adoption and operational efficiency.

SiboAvance S.A.S

Technical Support & Project Analyst

2011 – 2016

- Managed end-to-end projects with clients, providing regular progress updates to stakeholders and project leaders.
- Delivered configuration and management training for software solutions, enabling clients to maximize system capabilities.
- Provided advanced technical support for payroll systems, access control, and visitor management platforms.
- Performed database-level support on SQL and MySQL, resolving complex technical issues.
- Executed QA testing for new features prior to deployment, ensuring functionality and user satisfaction.

- Managed installations, configurations, and on-site deployments of SaaS platforms, maintaining 100% project delivery on time and within scope.

SKILLS



Product and Project Management



Team Leadership



User stories and QA Testing.



Agile Teams and Communication



Power Platform (Power BI, Power Automate, Power Apps)



SaaS



Databases



Cloud Services



ERP Systems



Scrum and Kanban



Marketing



Payroll



PERSONAL INFORMATION

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